



## Media Release

2 Years  
of Putting  
People  
First



**Martin Foley**  
Minister for Creative Industries

Monday, 28 November, 2016

### **INVESTING IN OUR NEXT GENERATION OF MUSICIANS**

The Andrews Labor Government has made an unprecedented investment in Victoria's music industry with the launch of Music Under Wings, a \$1.2 million professional development program for emerging contemporary music artists, industry personnel, live music events and venues.

The multi-faceted, three year program will offer mentoring by established musicians and industry leaders, masterclasses, skills development programs and business development training for anyone in the early stages of their music career – including performers, promoters, producers, technicians and more.

Part of the \$22.2 million Music Works initiative, Music Under Wings will offer a suite of programs and activities to support Victoria's music industry to grow at both an individual and industry-wide level.

Victorian non-profit youth music organisation, The Push has partnered with the Labor Government to deliver Music Under Wings.

Peak industry body Music Victoria will also manage a specialist Live Music Professional Development program which will support small music venues and independent promoters, especially those in regional Victoria, to build sustainable businesses.

For more information about the Music Under Wings program and the range of events and activities on offer, go to [www.thepush.com.au](http://www.thepush.com.au)

#### **Quotes attributable to Minister for Creative Industries Martin Foley**

*"Victoria is Australia's contemporary music heartland and our Music Works program aims to support and strengthen the industry at every level."*

*"For the last two years we have been doing what matters most to people – growing jobs in our creative industries and great cultural events for all to enjoy."*

*"The multitude of programs will ensure that those working in the industry get tailored support to build their skills and their business and to take their careers – and our reputation as the creative state – to the next level."*